



# THE CAMDEN HUNT CONSERVANCY



Dear Friend,

We are thrilled to announce the 5th Annual Camden Horse and Hound, taking place September 25-26, 2026! This vibrant weekend event has grown tremendously over the past four years, thanks to the incredible support of sponsors like you. The Camden Hunt is excited to host this unforgettable weekend event.

The festivities kick off with our dazzling Denim and Diamonds, a Friday evening gala. Saturday brings the Camden Horse and Hound Expo, showcasing incredible equestrian and canine exhibitions, and the weekend culminates with a Sunday Funday for sponsors and other special guests!

Last year, we welcomed over 3,000 attendees from across the Carolinas, as well as guests from Washington, D.C., Virginia, Georgia, and Florida. The unique combination of horse and hound enthusiasts has inspired us to dream even bigger for this year's event. We're so excited about the potential for growth and deeper community engagement!

The Camden Horse and Hound Expo is all about educating and delighting our community with exhibitions featuring fox hunting, high flying dock dogs, dog agility, dressage, hunters, jumpers, western riding, as well as merchandise and food vendors. We would be honored to have you join us as a sponsor, helping us bring together horse lovers, dog enthusiasts, and families from across the region for this special event.

Please find a detailed sponsorship proposal attached—we truly appreciate your thoughtful consideration. Thank you for supporting the traditions of equestrian and canine activities in Camden, South Carolina for years to come!

Warm regards,

William Browning, Chairman  
Lynn Evans, Founder



# CAMDEN HORSE & HOUND WEEKEND

## SPONSORSHIP OPPORTUNITIES

Camden Horse & Hound Weekend is supported by a multi-channel regional marketing campaign designed to deliver broad brand visibility before and during the event.

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### TOTAL REGIONAL CAMPAIGN EXPOSURE

- 300,000+ digital ad impressions reaching nearly 150,000 people
  - 10,000+ visitors to the official event website
  - Digital Billboards in Columbia and Florence region generating an estimated 250,000 impressions
  - Local television advertising on WIS and WLTX, delivering 339,600+ combined TV impressions and reaching approximately 110,000+ regional viewers
  - Regional radio advertising reaching approximately 75,000 listeners
  - 2,500+ live attendees over the weekend
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### TITLE SPONSOR — \$15,000

EXCLUSIVE – **SOLD**

Naming rights partner with the highest level of visibility across all event marketing and on-site experiences.

#### **Benefits Include:**

- Event name integration in promotional materials (e.g., *Camden Horse & Hound Weekend presented by [Sponsor]*)
- Logo featured prominently on all digital advertising campaigns
- Inclusion in television and radio advertising
- Logo featured on event website, social media, and printed materials
- Logo placement on sponsor billboards in South Carolina and North Carolina
- Premier banner placement at Denim & Diamonds Gala and Horse & Hound Expo
- Premium vendor space location at Expo
- Verbal recognition as Title Sponsor during major announcements and programming
- Opportunity to provide branded promotional materials or activations
- Ten Denim & Diamonds Gala tickets with VIP parking
- Twenty Expo tickets with VIP parking and full access to the VIP Tent
- Sunday Funday at the DockDogs Pool with your dog



## **FEATURED SPONSOR — \$10,000**

**1 SOLD** / 3 AVAILABLE

Top-tier regional visibility across digital, broadcast, outdoor, and on-site placements.

Benefits Include:

- Logo and sponsor name featured on billboards in South Carolina and North Carolina
- Digital Ads with logo
- Advertising inclusion on television.
- Logo and sponsor name featured on social media, website, and printed materials
- Banner displayed at Denim & Diamonds Gala and Horse & Hound Expo
- Vendor space at the Expo
- Sponsor recognition announcements at Gala and Expo
- Six Denim & Diamonds Gala tickets with VIP parking
- Ten Expo tickets with VIP parking and full access to the VIP Tent
- Sunday Funday with your dog at the DockDogs Pool

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## **DOCKDOGS TITLE SPONSOR — \$8,000**

**SOLD**

High-visibility placement at one of the weekend's most popular attractions.

Benefits Include:

- Logo and sponsor name featured on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at DockDogs Pool
- Vendor space at Expo
- Meet and greet with DockDogs owners and dogs
- Participation in DockDogs trophy awards presentation
- Sponsor recognition announcements throughout the day at Expo
- Four Denim & Diamonds Gala tickets with VIP parking
- Eight Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday with your dog at the DockDogs Pool



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## **DENIM & DIAMONDS GALA TITLE SPONSOR — \$8,000**

**SOLD**

Premium brand alignment with the weekend's signature evening event.

Benefits Include:

- Logo and sponsor name featured on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at Gala
- Participation in Live Auction at Gala
- Sponsor recognition announcements throughout the evening at Gala
- Vendor space at Expo
- Four Denim & Diamonds Gala tickets with VIP parking
- Eight Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday with your dog at the DockDogs Pool

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## **EQUESTRIAN ARENA TITLE SPONSOR — \$5,000**

1 AVAILABLE

Targeted visibility among equestrian and outdoor lifestyle audiences.

Benefits Include:

- Logo and sponsor name recognized on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at Equestrian Arena
- Vendor space at Expo
- Sponsor recognition announcements throughout the day
- Two Denim & Diamonds Gala tickets with VIP parking
- Six Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday with your dog at the DockDogs Pool



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### **ATHLETIC CANINE ARENA SPONSOR — \$5,000**

1 AVAILABLE

Strong visibility among families and active dog sport enthusiasts.

Benefits Include:

- Logo and sponsor name recognized on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at Athletic Canine Arena
- Vendor space at Expo
- Sponsor recognition announcements throughout the day
- Two Denim & Diamonds Gala tickets with VIP parking
- Six Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday with your dog at the DockDogs Pool

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### **WORKING & SPORTING CANINE ARENA SPONSOR — \$5,000**

1 AVAILABLE

Focused exposure to sporting and working dog audiences.

Benefits Include:

- Logo and sponsor name recognized on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at Working Canine Arena
- Vendor space at Expo
- Sponsor recognition announcements throughout the day
- Two Denim & Diamonds Gala tickets with VIP parking
- Six Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday at the DockDogs Pool



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### **KIDS CORRAL SPONSOR — \$3,000**

1 AVAILABLE

Family-focused exposure within youth activity areas.

Benefits Include:

- Logo and sponsor name recognized on website, social media, and selected printed materials
- Digital Ads with logo
- Banner displayed at Kids Corral
- Vendor space at Expo
- Sponsor recognition announcements throughout the day
- Two Denim & Diamonds Gala tickets with VIP parking
- Six Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday at the DockDogs Pool

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### **SILVER SPONSOR — \$2,000**

UNLIMITED

Event-wide recognition and on-site presence.

Benefits Include:

- Logo and sponsor name recognized on website, selected social media pages, and printed materials
- Vendor space at Expo
- Two Denim & Diamonds Gala tickets with VIP parking
- Four Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday at the DockDogs Pool

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### **BRONZE SPONSOR — \$500**

UNLIMITED

Community-level recognition and participation.

Benefits Include:

- Logo and sponsor name recognized on website, selected social media pages, and printed materials
- Vendor space at Expo
- Two Expo tickets with VIP parking and full access to VIP Tent
- Sunday Funday at the DockDogs Pool



# THE CAMDEN HORSE & HOUND WEEKEND



## SPONSORSHIP FORM

Sponsor Name: \_\_\_\_\_

*(List your name as it will appear on promotional materials)  
Please send your company logo to  
camdenhuntconservancy@gmail.com*

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Title \$15,000

Contact Featured \$10,000

Dock Dogs \$8,000

Denim & Diamonds Gala \$8,000

Equestrian Arena \$5,000

Athletic Canine Arena \$5,000

Working & Sporting Canine Arena \$5,000

Kids Corral \$3,000

Silver \$2,000

Bronze \$500

### PAYMENT METHODS:

Please remit by August 1st

#### PAYMENT MADE THROUGH ONLINE GIVING



#### PAYMENT ENCLOSED & CHECK MADE TO:

The Camden Hunt Conservancy  
("Camden Horse and Hound" on memo line);  
P.O. Box 2285, Camden, SC 29020

We greatly appreciate your support of the Camden Horse and Hound Expo, Denim and Diamonds, and the mission of the Camden Hunt Conservancy (SC non-profit, EIN #33-3312585), which preserves rural sporting traditions through education and conservation.

Please return this form and your payment by mail, or submit this form by email and remit payment online using the QR code. We look forward to you joining us for a fun and exciting weekend!

William Browning, Chairman  
Lynn Evans, Founder