

THE CAMDEN
HORSE & HOUND

OCTOBER 18-20, 2024



2024 CAMDEN CHARITY POLO CUP
SPONSORSHIP OPPORTUNITIES

Camden Polo Cup Title Sponsor — 1 Available SOLD **\$10,000**

- Logo and company name featured on all polo advertising and prominently displayed at the event
- Participation in trophy awards presentation
- Meet and greet polo teams and horses
- Eight polo hospitality tent tickets with reserved table & ONE designated parking spot
- Six Camden Horse & Hound Expo tickets with one ringside parking
- Four Friday night Denim & Diamonds tickets

Polo Field Sponsor — 1 Available **\$7,500**

- Logo and company name featured on all polo advertising and prominently displayed on field signage at the event
- Meet and greet polo teams and horses
- Eight polo hospitality tent tickets with reserved table & ONE designated parking spot
- Six Camden Horse & Hound Expo tickets
- Four Friday night Denim & Diamonds tickets

Divot (Half-Time) Sponsor — 1 Available **\$5,500**

- Logo and company name featured on all polo advertising and prominently displayed at the event
- Meet and greet polo teams and horses
- Half-time champagne toast and signage on champagne drink cart
- Eight polo hospitality tent tickets with reserved table & ONE designated parking spot
- Four Camden Horse & Hound Expo tickets
- Two Friday night Denim & Diamonds tickets

Polo Team Sponsor — 2 Available **\$5,500**

- Logo and company name featured on your polo team uniforms, displayed on signage at the event, listed on event website, social media, and in printed program
- Meet and greet polo teams and horses
- Eight polo hospitality tent tickets with reserved table & ONE designated parking spot
- Four Camden Horse & Hound Expo tickets
- Two Friday night Denim & Diamonds tickets

Hospitality Sponsor — Unlimited **\$2,500**

- Logo and company name printed on signage at hospitality tent, listed on event website, and in printed program
- Eight polo hospitality tent tickets with reserved table & ONE designated parking spot

Chukker Sponsor — 5 of 6 Available **\$1,000**

- Logo and company name on signage at the event, listed on event website, and in printed program
- Acknowledgement throughout your designated chukker by announcer
- Two hospitality tent tickets

Mallet Sponsor — Unlimited **\$500**

- Logo and company name listed on event website and in printed program
- Two hospitality tent tickets

Camden Charity Polo Cup

SPONSORSHIP FORM

SPONSOR INFORMATION

Company Name _____
(List your company name as it will appear on promotional materials)
Please send your company logo to info@hickorytop.org

Contact Name _____
Phone _____
Email _____

CHOOSE SPONSORSHIP LEVEL

- Camden Polo Cup Title Sponsor (\$10,000)
- Polo Field Sponsor (\$7,500)
- Divot (Half-Time) Sponsor (\$5,500)
- Polo Team Sponsor (\$5,500)
- Hospitality Sponsor (\$2,500)
- Chukker Sponsor (\$1,000)
- Mallet Sponsor (\$500)

PAYMENT METHOD

- check enclosed made payable to: "Hickory Top Farm"
memo line: "Camden Horse and Hound"
mail to: P.O. Box 61139 Columbia, SC 29206
- pledge to be paid by October 1, 2024

We greatly appreciate your support of the Camden Charity Polo Cup and the mission of Hickory Top Farm (SC non-profit org, EIN#87-2276635). Please return this form by mail or email it to amanda@hickorytop.org. We look forward to you joining us for an exciting day of polo!

Thank you,
Amanda Malanuk, (803) 429-2802

